

All Inclusive Collection, LLC Sweepstakes 2013

- Official Rules -

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility:

All Inclusive Collection Sweepstakes 2014/2015 (the 'Promotion') is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of All Inclusive Collection LLC (the 'Main Sponsor'), (the 'Administrator'), and their parent, subsidiary, and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Main Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the 'Sweepstakes').

2. Timing:

The Promotion begins on June 18th, 2014 at 12:00 a.m. Eastern Standard Time ('EST') and ends on August 15th, 2014 at 11:59 p.m. EST (the 'Promotion Period'). Administrator's computer is the official time keeping device for this Promotion.

3. How to Enter:

During the Promotion Period, visit www.ladyagetaway.com and complete and submit the online registration form including a valid home address. P.O. Boxes are not permitted. Once you fill out the registration form, in its entirety, and submit, you will automatically receive one (1) entry into the Sweepstakes.

Limit: Each entrant is eligible to submit 1 entry during the Promotion Period.

Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Main Sponsor, Joint Sponsor(s) and Administrator are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any entry, the authorized account holder of the email address used to register will be deemed to be the entrant. The 'authorized account holder' is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

4. Prizes:

Sweepstakes will award two (2) Prizes to two (2) winners consisting of:

- 5 (five day) day / 4 (four) night vacation for (2) Hard Rock Hotel Punta Cana from September 25th, 2014 – September 30th, 2014 (1) double-occupancy room, all meals, drinks, gratuities, non-motorized water sports and entertainment.

AND

- (2) two VIP passes that include access to rehearsals, front row seating and a back stage meet and greet.

The vacation must be completed by September 30th, 2014.

Approximate Retail Value ('ARV') of the Prize package is \$2640.00 (two thousand six hundred and forty dollars) Actual value may vary based room rate fluctuations. Winner will not receive the difference between actual and ARV. Odds of winning the Sweepstakes depends upon the number of eligible entries received during the Promotion Period.

Vacation must be booked at least twenty-one (21) days prior to arrival at the resort. Vacation subject to availability and blackout dates. No refund or compensation will be made by Main Sponsor in the event of the cancellation or delay of any travel arrangements. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, air transportation, ground transportation, incidentals, passenger tariffs or duties, surcharges, airport fees, security fees, taxes or other expenses are the responsibility solely of winner.

Winner's travel companion must be at least eighteen (18) years of age or older as of the date of departure. If winner's travel companion is under eighteen (18) years of age, the winner must be the travel companion's parent/legal guardian. Travel companion must travel on same itinerary and at the same time as the winner. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. Winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel. Winner and travel companion are solely responsible for their own conduct while accepting the prize and agree to comply with all applicable laws and regulations pertaining to use and enjoyment of the prize, including, but not limited to, consumption of alcoholic beverages. Main Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Main Sponsor's sole discretion. Main Sponsor reserves the right to substitute the Prize for one of equal or greater value if the Prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with Prize receipt and/or use.

5. Sweepstakes Drawing:

Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Administrator

will randomly select one (1) potential prize winner from all eligible entries on or around August 16th, 2014.

6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY MAIN SPONSOR AND/OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL PRIZE WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. MAIN SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners:

Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Each potential winner will be notified by mail, email or phone. Each potential prize winner will be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release ('Affidavit') (except where prohibited), which must be received by Administrator within ten (10) days of the date notice or attempted notice is sent, in order to claim his/her prize (if applicable). If a potential winner of any prize cannot be contacted, fails to sign and return the Affidavit within the required time period (if applicable), or prize is returned as undeliverable, such potential winner forfeits the prize. In the event that the potential Winner is disqualified for any reason, Main Sponsor will award the Prize to an alternate winner by random drawing from among all remaining eligible entries. All alternate potential winners are subject to all requirements set forth in these Official Rules. Only three (3) alternate winners will be selected after which the Prize will remain un-awarded.

8. Publicity:

Except where prohibited, participation in the Promotion constitutes winner's consent to Main Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions:

Main Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Main Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, as determined by Main Sponsor or Administrator in its sole discretion. In such event, Main Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Main Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of these Official Rules

or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Main Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Main Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Release:

By entering this Sweepstakes, entrant agrees to release and hold harmless Main Sponsor, Joint Sponsor(s), Administrator and their respective parent, subsidiary, and affiliate companies, suppliers, distributors, and advertising/promotion agencies, as well as each such company's officers, directors, employees and agents (collectively, the 'Released Parties') from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt, use, or misuse of any prize.

11. Limitations of Liability:

The Released Parties' are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Promotion, or any part of it, for any reason, Main Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Main Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. Disputes:

Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a state or federal court located in Miami-Dade County, Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket

costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Main Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules (whether of the State of Florida or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida.

13. Entrant's Personal Information:

Information collected from entrants is subject to the Main Sponsor's Privacy Policy.

14. Winner List:

To view a winner list, visit the Summer of Covers Facebook Page. The winner list will be posted after winner confirmation is complete.

Main Sponsor: All Inclusive Collection LLC, 55 Miracle Mile, Suite 200, Miami, Florida 33134

Administrator: Andrea Chapur, Director Strategic Partnerships.